

The logo consists of the letters 'FD' in a white, sans-serif font, centered within a solid red square.

US Mid-term Elections and Canada

Canadian American Business Council

Capital Markets
Communications

Corporate
Communications

Design & Digital
Communications

Public
Affairs

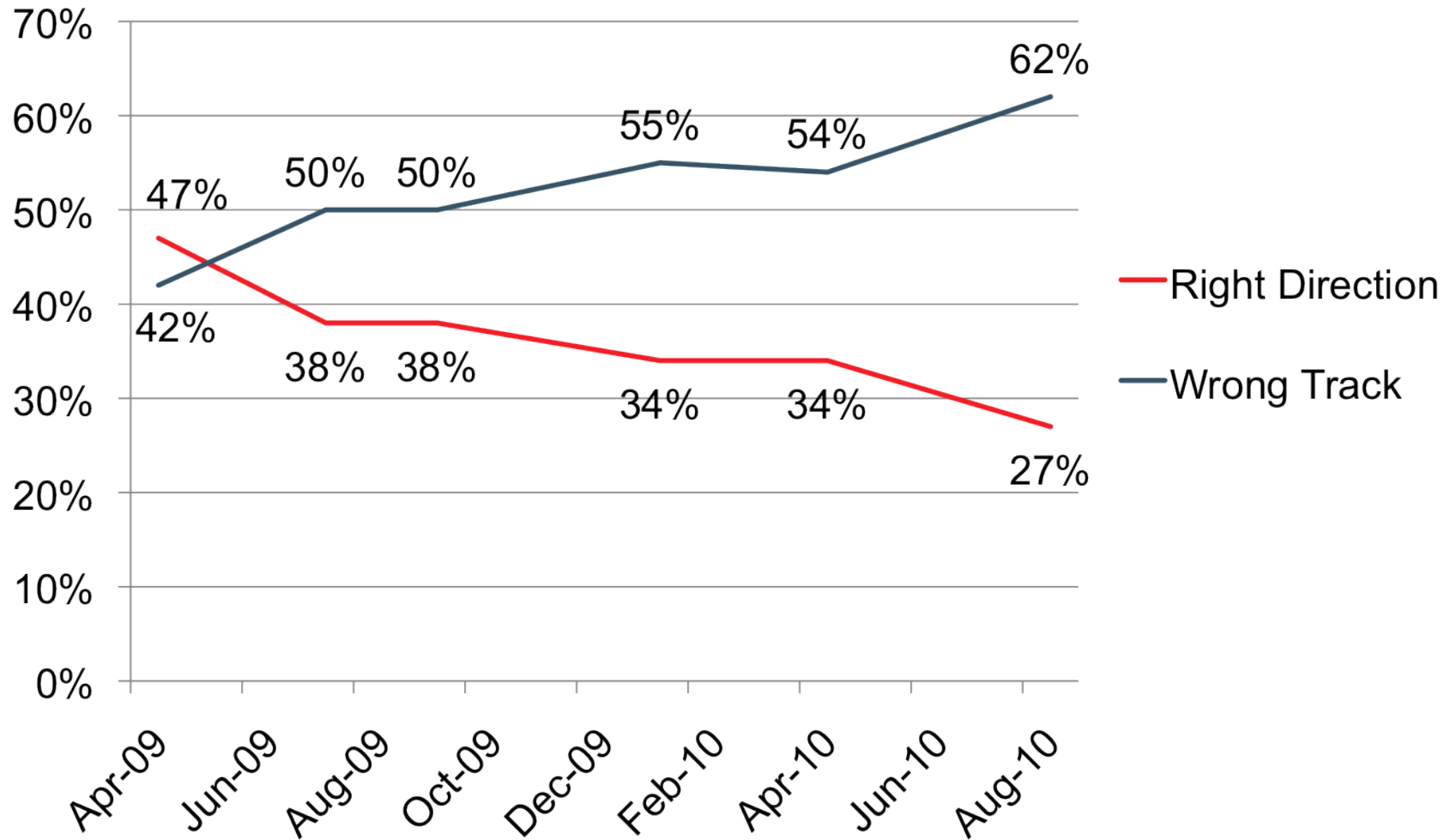
Special
Situations

Strategy
Consulting

What Happened?

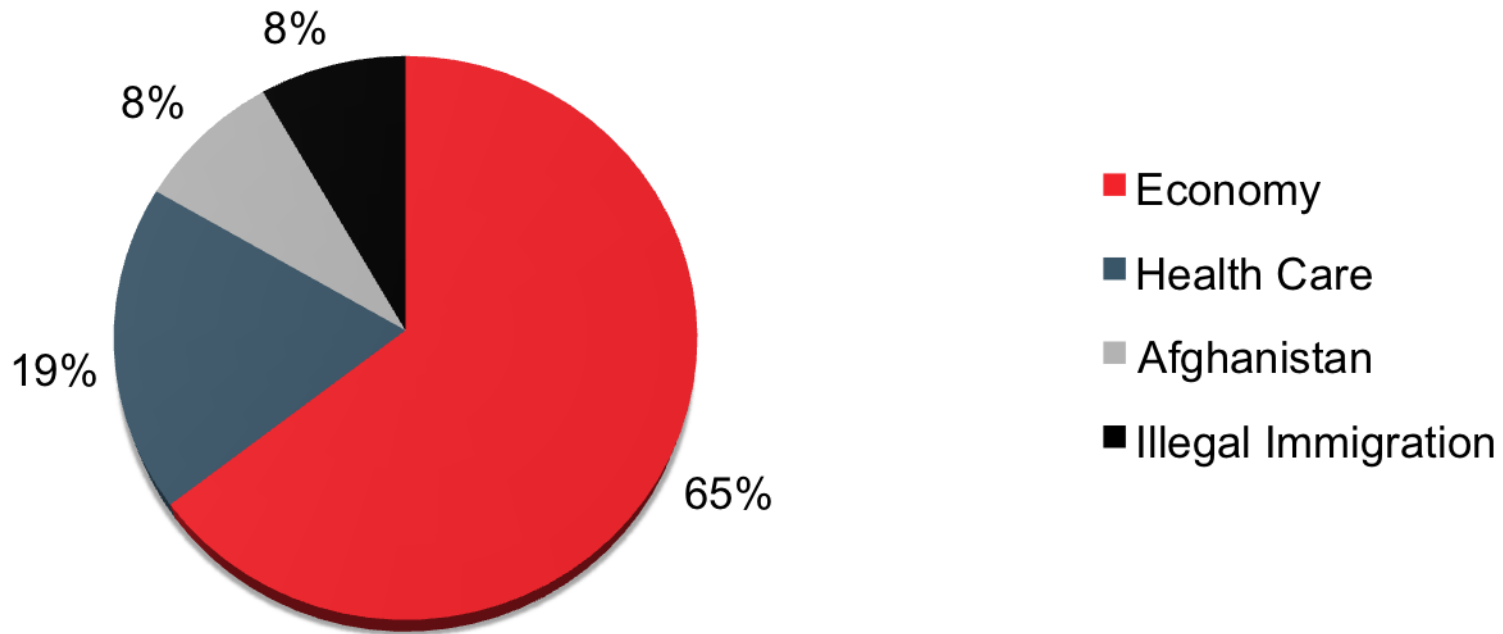
- Republicans picked up 60 House seats
—14% of available seats
- Republicans picked up 6 Senate seats
—17% of available seats

Mood of the Country



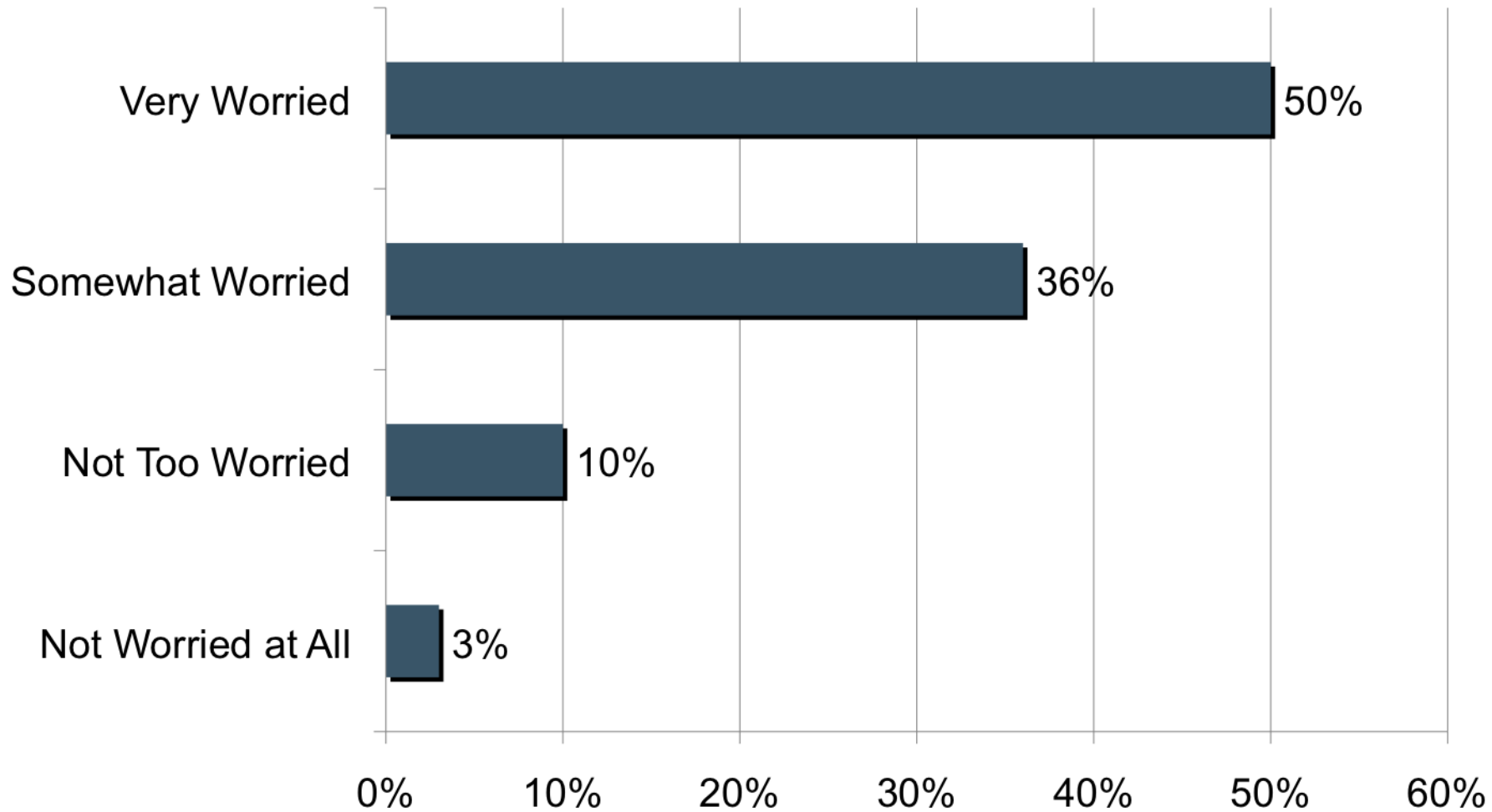
Source: FD Surveys

Top Issues



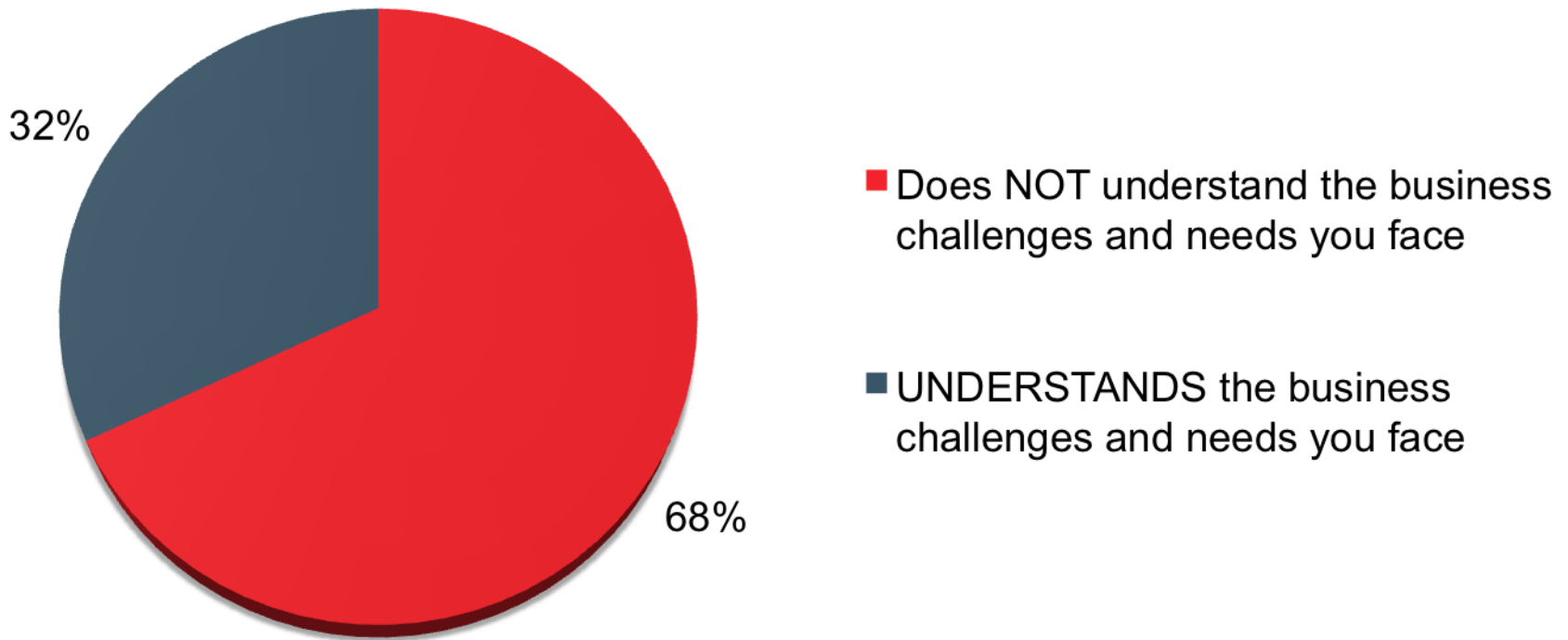
Source: Edison Research exit polls

Voters' Concern about the US Economy



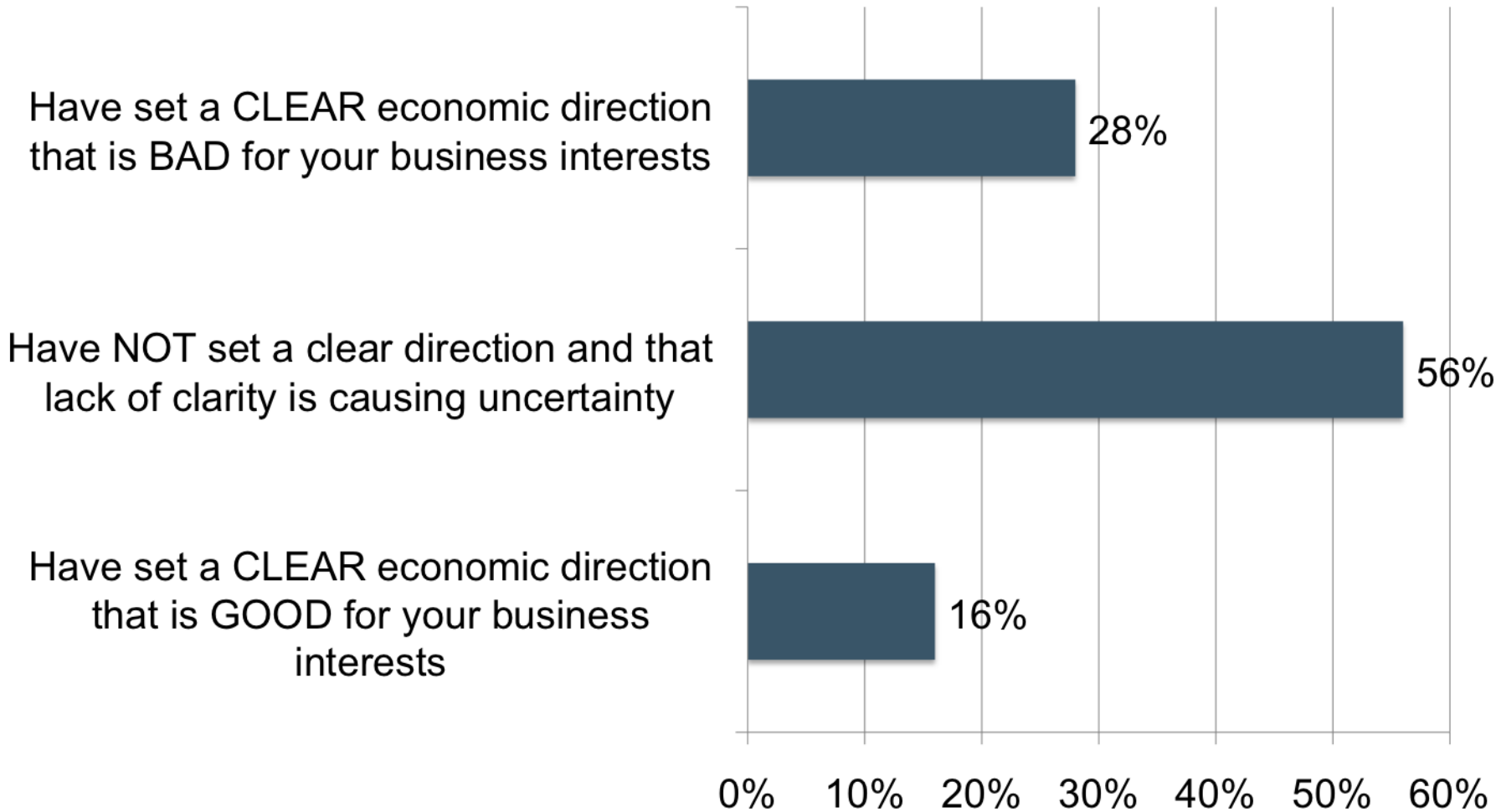
Source: Edison Research exit polls

FTI Consulting Poll: Survey of Business Elites



Source: FTI Consulting Business Leader Poll

FTI Consulting Poll: Business Certainty



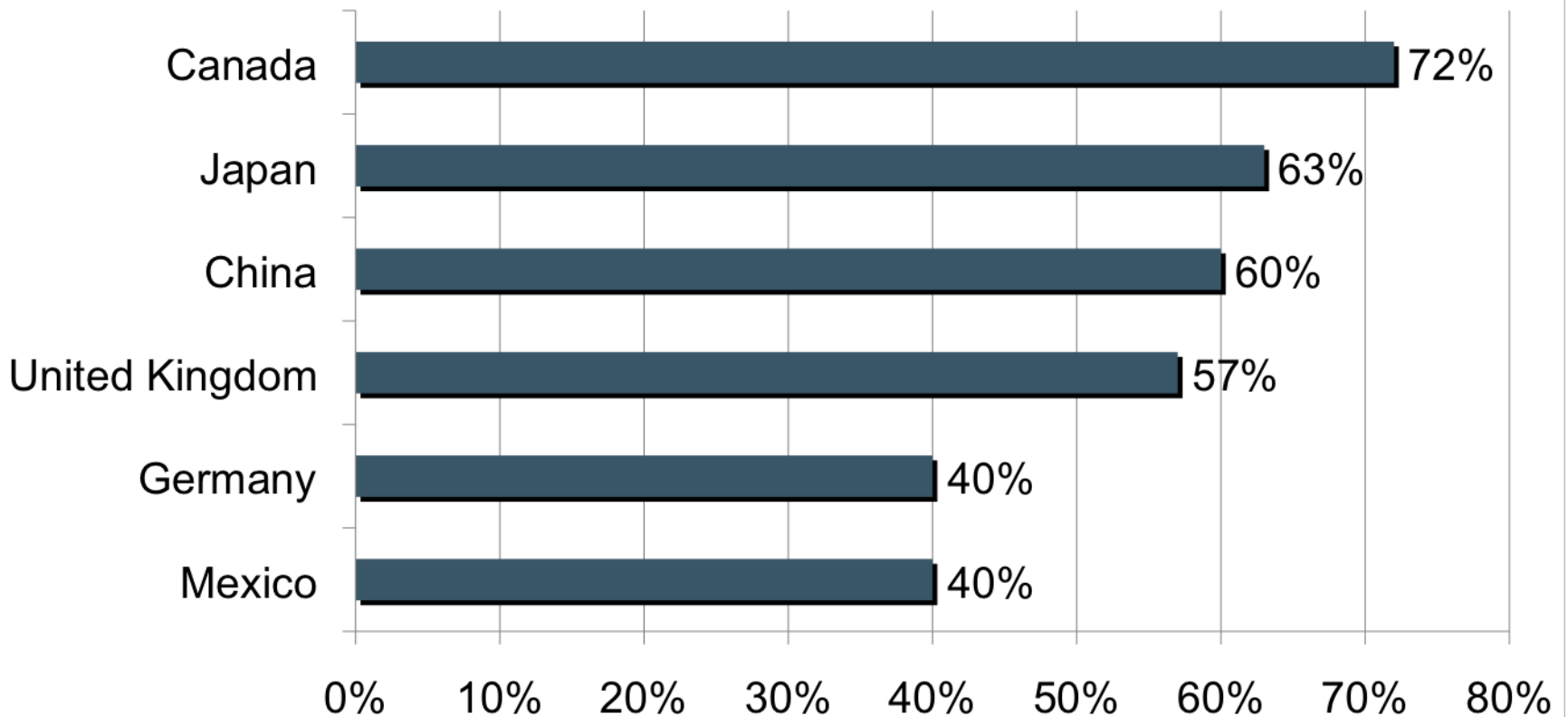
Source: FTI Consulting Business Leader Poll

CABC Polling: Importance of Economic Relations with Canada

- Question: “After I read the name of a country, please tell me how important it is for the US economy for us to have good economic relations with this country?”
- In randomized order, the following countries were listed:
 - Canada
 - China
 - Mexico
 - Japan
 - Germany
 - United Kingdom

CABC Polling: Importance of Economic Relations with Canada

Good Economic Relations are Very Important

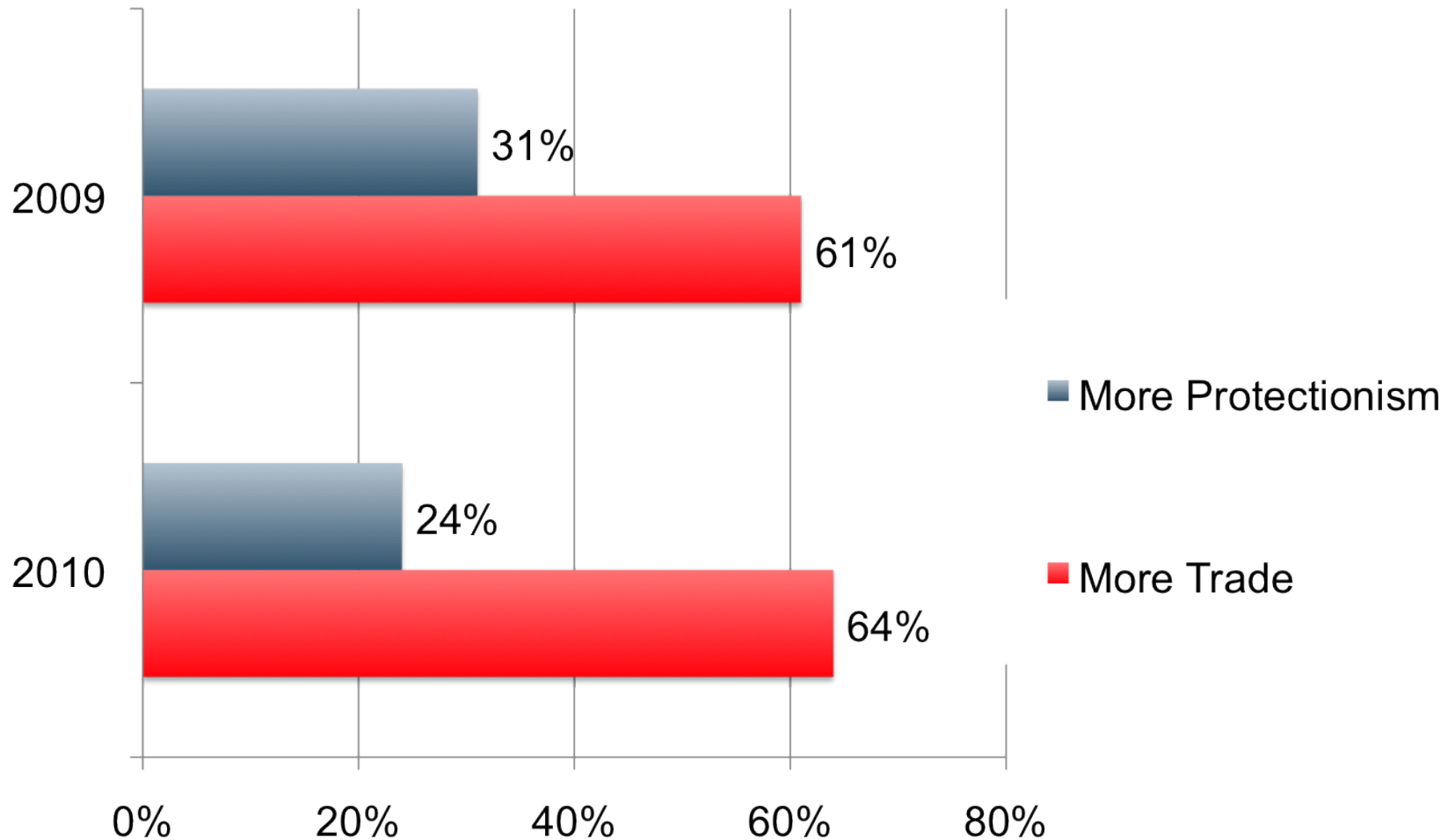


Source: FD polling for CABC

CABC Polling: More Trade with Canada or Protect American Jobs?

- Question: “I want to read you two opinions about jobs in America and see which comes CLOSER to your own...
 - a) Some people say we need to continue free trade policies between the US and Canada because they will help create more demand in Canada for US products and services, which will create more jobs in the US
 - a) Other people say we need to implement more policies that restrict free trade between the US and Canada and focus on protecting the American economy and jobs from Canadian imports that benefit Canada’s economy but take jobs from the US

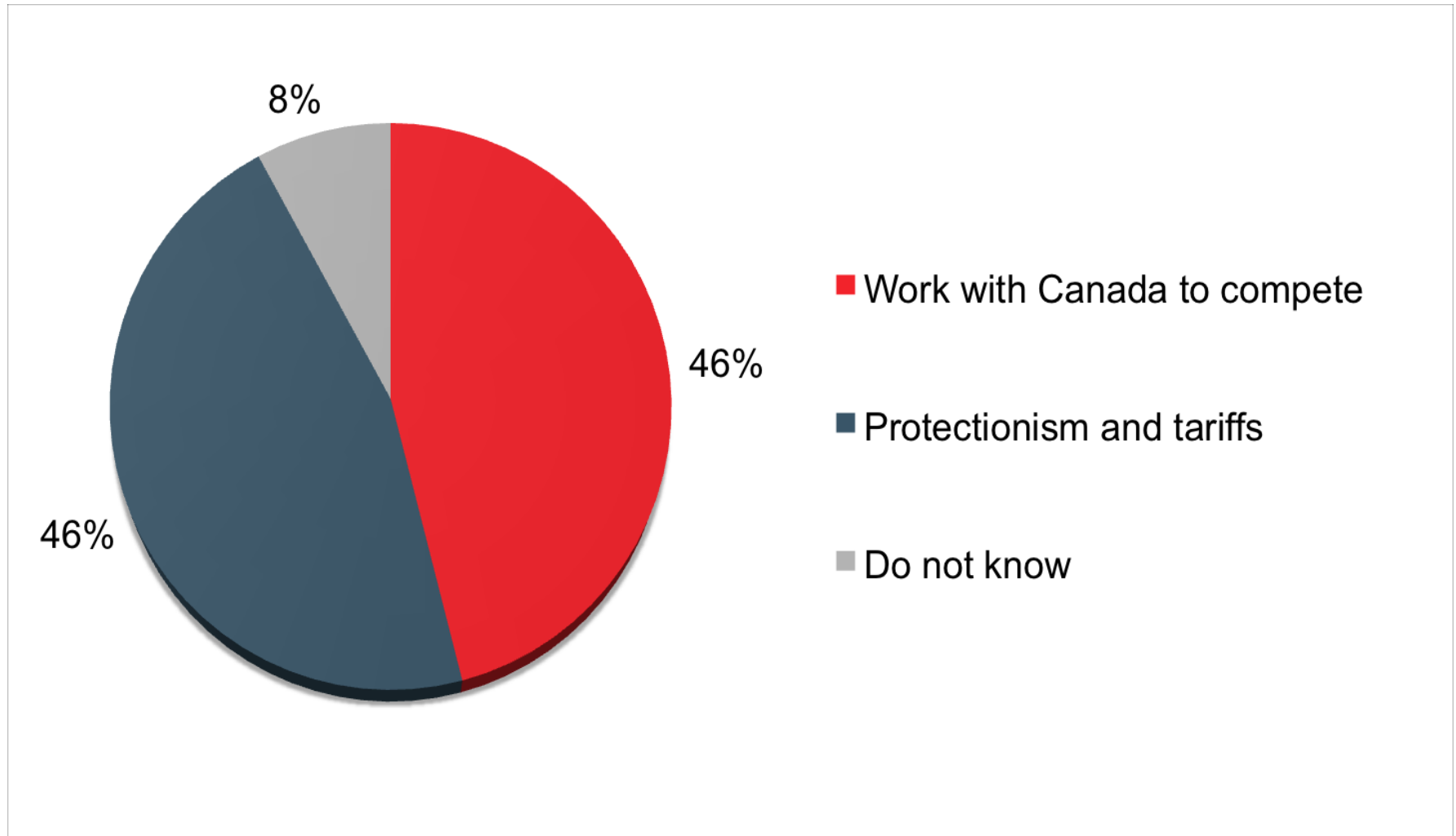
CABC Polling: More Trade with Canada or Protect American Jobs?



CABC Polling: Work with Canada for “Regional Bloc” or Protectionism?

- Question: “Thinking about what our elected officials should be doing to help the economy recover, I would like to read two different opinions. After I read both, please tell me which ONE comes CLOSER to your own view:
 - a) Some people say that America should focus on protecting our economy from unfair foreign competition and trading practices from other countries. They say we need to enact policies that impose tariffs on foreign countries and invest in the American economy so our workers get a fair break.
 - b) Some people say that American should focus on more aggressively competing in free trade by building a stronger economic relationship with Canada in order to compete with countries like China and India. They say we need to remove obstacles to free trade with Canada to build a stronger regional bloc to enable our economy to compete and win.

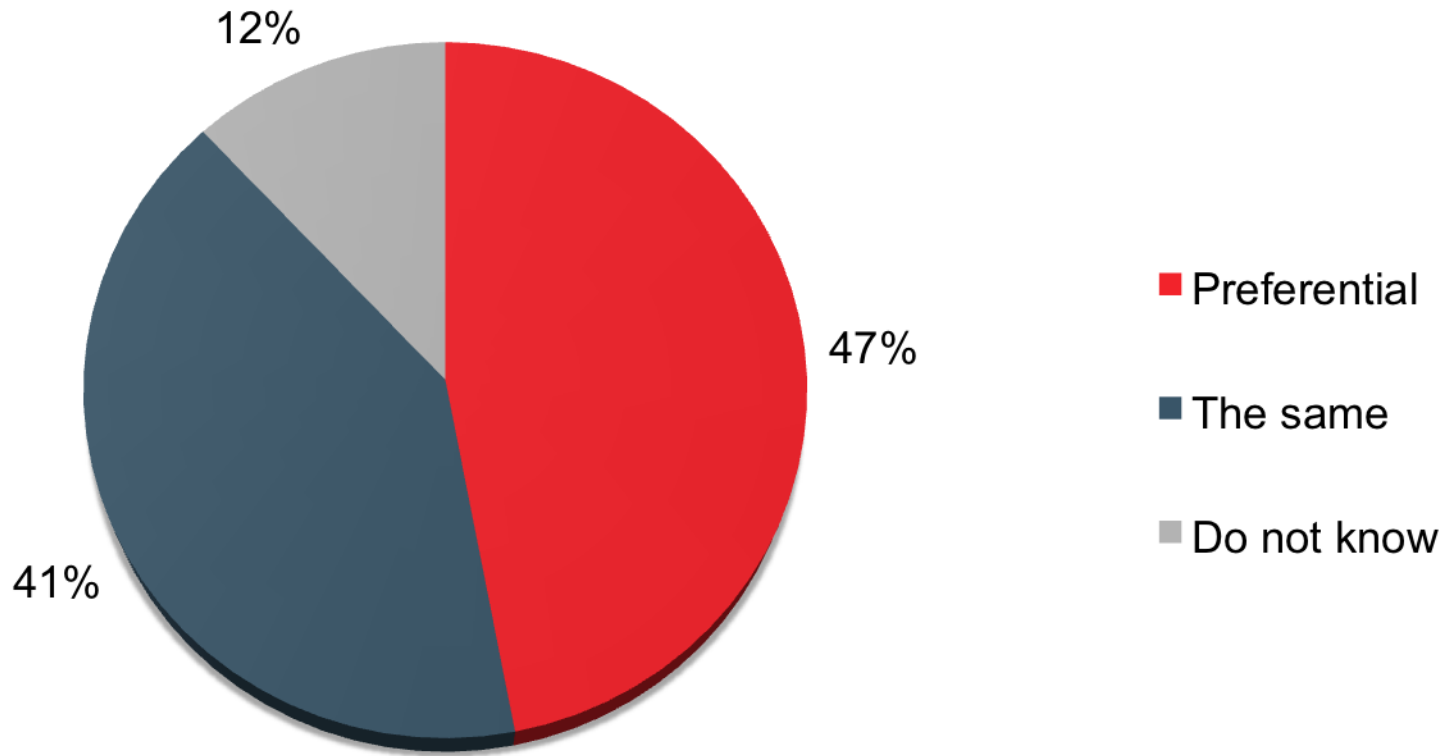
CABC Polling: Work with Canada for “Regional Bloc” or Protectionism?



CABC Polling: Treat border with Canada preferentially or the same as Mexico?

- Question: “I would like to read two different opinions about policies related to the United States’ borders with Canada and Mexico. After I read both, please tell me which ONE comes CLOSER to your own view...”
 - a) Some people say the U.S. should treat its policy towards the Canadian Border DIFFERENTLY than the Mexican Border. They say that the two borders are different and the U.S. has different issues that need to be addressed. They point out that Canada is the United States’ biggest trading partner and say that, if we increase Canadian border security the same way some have proposed we increase Mexican border security, then that will mean more regulations that will reduce the free flow of trade between the U.S. and Canada and hurt U.S. economic recovery.
 - a) Some people say that the U.S. should treat its policy towards the Canadian Border EXACTLY THE SAME AS the Mexican Border. They say a border is a border, and that both countries are important trading partners with the U.S. They point out that, in this day and age, the U.S. has to focus on potential terrorists who may enter our country. As a result, they say that making border security lighter along one border than another other will only invite the potential for terrorists to take advantage of gaps in our border security.

CABC Polling: Treat border with Canada preferentially or the same as Mexico?



Source: FD polling for CABC

Thank You: Questions or Comments?

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